



2.0 Suicide note.

Rotterdam, 18th of February 2010

Facebook excommunicates WORM because of the Web 2.0 Suicide Machine

It is with great sorrow that we announce that Facebook Inc. has decided that WORM, the producer of the Web 2.0 Suicide Machine, will be excommunicated from Facebook. The initiative to build the Web 2.0 Suicide Machine came from Moddr_, WORM's media lab. By threatening WORM, Facebook is trying to take down the Suicide Machine.

The Web 2.0 Suicide Machine allows users of - among others - Facebook to commit 'social network suicide'. Facebook threatens WORM with further legal action if WORM doesn't stop targeting the Facebook platform via the SuicideMachine. In addition, it has now also demanded that WORM immediately deletes its own Facebook profile (WORM_Rotterdam). According to Facebook and its lawyer, the Web 2.0 Suicide Machine has violated Facebook's Terms of Service and with that WORM has forfeited its right to keep using the platform. WORM does not want to engage in a fight over this matter with Facebook. The idea behind the Web 2.0 Suicide Machine was to be able to 'unfriend' in an automated fashion and to make users of social networks aware that they should always be in control of their own data. Facebook won't allow for this control and is also not willing to enter into this debate. We are pretty much done with that and are left with no other choice than to commit online suicide ourselves. The conditions and attitude of Facebook leave no other option as far as WORM is concerned.

WORM deeply regrets the current situation. The web 2.0 Suicide Machine was never intended to target Facebook as such, but meant as a tool for people who, for whatever reason, are tired of their online life. Facebook wants all access to their service, personal data of their users included, to run via their own 'connect' platform. In this way, Facebook can set, interpret and change its own rules as it sees fit...

The excommunication of WORM illustrates that data freedom and net neutrality of users is merely an illusion on many social network sites. Not only is it not allowed for people to unfriend (in an automated manner), but companies also have the power to expel users they do not like. Facebook shows that a user only has the rights that Facebook grants it.

Facebook claims all rights. WORM does not want to continue living in this 2.0 world. Which is why we say goodbye to all our friends. We wish you all the best.

You can see our online suicide at www.SuicideMachine.org.

No flowers, no speeches.

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