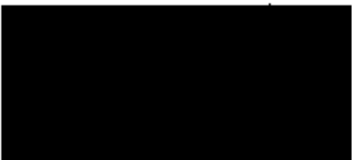




January 6, 2010

SENT VIA EMAIL

Web 2.0 Suicide Machine



Re: Cease and Desist Violating Facebook's Statement of Rights and Responsibilities

Dear Sir,

We represent Facebook Inc., based in Palo Alto, California. It has come to Facebook's attention that Moddr, through its website located at www.suicidemachine.org, is (1) soliciting Facebook user login information, (2) accessing Facebook accounts that belong to others, (3) scraping content from Facebook, (4) sending unauthorized commercial communications, (5) falsely asserting that Moddr has partnered with Facebook, and (6) infringing Facebook's intellectual property rights on and through www.suicidemachine.org.

Facebook demands that you cease this activity immediately.

Among other things, your solicitation and storage of usernames and passwords outside of the protected Facebook environment, and your intrusive automated scripting on the Facebook Platform, violate Facebook's Statement of Rights and Responsibilities ("Statement").

Facebook takes the protection of its users' privacy and the security of their data very seriously and is committed to keeping Facebook a safe place for users to interact and share information. Facebook has developed its Statement to protect its users and to facilitate these goals. The Statement specifically prohibits:

- Soliciting users' Facebook login information;
- Accessing a Facebook account belonging to someone else;

- Collecting Facebook users' content or information using automated means such as scripts or scrapers without Facebook's permission;
- Sending or otherwise posting unauthorized commercial communications (such as spam); and
- Using Facebook's intellectual property, including Facebook's copyrights or trademarks without written permission.

See <http://www.facebook.com/terms.php>.

In addition to breaching Facebook's Terms, the www.suicidemachine.org website may violate the Computer Fraud and Abuse Act, 18 U.S.C. § 1030; the California Comprehensive Computer Data Access and Fraud Act, CA Penal Code § 502(c); the California Anti-Phishing Act of 2005, CA Bus. and Prof. Code § 22948, *et seq.*; the Copyright Act, 17 U.S.C. § 502 *et seq.*; the Lanham Act, 15 U.S.C. § 1125(a), *et seq.*; and state laws prohibiting interference with Facebook's business expectations and interests.

Please respond to me in writing no later than Monday, January 11, 2009, confirming that you:

1. Have stopped and will refrain from soliciting Facebook user login information, except through an authorized means, such as Facebook Connect;
2. Have deleted and destroyed any and all Facebook user content that was obtained through www.suicidemachine.org, including but not limited to user login credentials, usernames, Facebook user photos, profile information, or any other information "scraped" from the Facebook website;
3. Have stopped and will refrain from utilizing automated scripts on Facebook websites;
4. Have stopped and will refrain from sending or posting unauthorized commercial communications;
5. Have removed all references to Facebook on www.suicidemachine.org; and
6. Will in the future strictly comply with Facebook's Terms, Facebook Connect Policies, Developer Platform Guidelines, and any other applicable Facebook policies.

Should you choose to ignore this letter and continue your current improper conduct, Facebook is continuing to evaluate its options and reserves the right to take whatever measures it believes are necessary to enforce its rights, maintain the quality of its site, and protect its users' privacy and information.

Suicidemachine.org
January 6, 2010
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Very truly yours,

